



Title:	The Power of Leverage
Status:	Registration Open
Date and Time:	Wednesday, April 22, 2015 06:00 PM - 09:00 PM
Location:	Brampton Golf Club, 7700 Kennedy Road South, (west side of Kennedy Rd between Derry Rd & Steeles Ave), Brampton, Ontario, L6W 0A4
Who Can Attend:	All
Regular Pricing:	Member: \$65.00 New Member: \$65.00 Public: \$70.00 Student: \$65.00
CPD Hours:	03
Event Type:	Chapter and District
Event Description:	<p>This interactive presentation is designed to inspire anyone who needs to know how to build and stabilize their business relationships through a strategic and systematic process that will produce measurable results. Covering who-what-where-when and why to use leverage when you network; participants will leave with the tools they need to succeed.</p> <p>To view an interview on the topic -</p> <p><u>Participants will learn that using networking to leverage is a science that can generate an action plan.</u></p> <ul style="list-style-type: none"> • <u>They will learn a systematic process that produces measurable results.</u> • <u>They will learn the importance of sharing contacts, and will receive insights on how to refresh, build, and make the most of their networks. To use leverage ethically and effectively.</u> • <u>They will learn to build the rapport needed to make an impact on the decision makers.</u> • <u>They will learn how to network and get work!</u>
Special Instructions:	
Speaker(s) Bio:	<p>Donna Messer is one of Canada's foremost experts when it comes to leveraging her network. An inspirational speaker, she is Canada's "Queen of Networking, and a Leveraging Legend" She is the author of the Canadian best seller, <i>Effective Networking Strategies</i> and her networking training has been added to the curriculum of colleges and universities, boardrooms and government offices throughout the Canada, the United States and Europe. She combines interactive training and strategic planning, providing systematic techniques that can be immediately used and measured. The difference between networking and not working is the "e" which stands for effort – without effort, you can't measure results! Leverage – provides the ability you need to succeed. Giving you Visibility, Credibility, Profitability and Sustainability!</p>

