



Title: LinkedIn and Career Management
Status: Registration Open
Date and Time: Wednesday, March 25, 2015 06:00 PM - 09:00 PM
Location: Brampton Golf Club,
7700 Kennedy Road South,
(west side of Kennedy Rd between Derry Rd & Steeles Ave),
Brampton, Ontario, L6W 0A4
Who Can Attend: All
Regular Pricing: Member: \$65.00
New Member: \$65.00
Public: \$70.00
Student: \$65.00
CPD Hours: 03
Event Type: Chapter and District
Event Description: How Savvy Professionals Are Using LinkedIn to Manage their Careers and Attract Better Opportunities

Participants will get answers to the following:

- Why are you on LinkedIn and who is your audience?
- How to shine the spotlight on you and promote yourself to your target audience in order to advance your career?
- How to shine the spotlight on your employer and attract the best talent for your team?
- How to attract, build and maintain relationships with top recruiters and potential employers?
- How to guarantee your income by developing a close network of influential decision makers?
- How to create a marketing calendar of "to dos" in order to be and stay relevant?
- How to mine LinkedIn's data for intel using Google or Bing?
- What you need to know about LinkedIn's new mobile app?

Special Instructions:

Speaker(s) Bio:

Veteran career management professional Paul Hill is a job search pioneer with over 29 years of significant projects recognized by industry peers and by professionals in-transition as groundbreaking in the areas of job search, social networking, and professional branding. He is a published author of the international bestselling book *The Panic Free Job Search*, a professional speaker, a job search and career management trainer. His work has appeared on radio, television, and in publications such as CTV, CBC, CBS, ABC, Globe and Mail, and Cosmopolitan.

Paul is currently collaborating with Microsoft to bring career management, job search and digital technology training to the Mississauga community. He delivers professional development and career training for professional associations, including the Ontario Society of Professional Engineers (OSPE), The American Society of Quality (ASQ), Association of Career Professionals International (ACP International), and NCON Professional Development Conference. He is the Director of Career Services at HAPPEN Inc., Canada's largest network for professionals in transition.

He is the principal of Transition to Hired and the lead trainer of the Ultimate Job Search Boot Camp. For more information go to <http://www.transitiontohire.com/>